



BRANCHING MINDS



How to Communicate a **Vision of MTSS** with
ALL Stakeholders to Improve your MTSS
Implementation

Webinar August 9, 2022



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Today's Captains



Today's journey

Today's destination: Getting your crew ready

A Strategic MTSS Vision for all Stakeholders

Anticipate and Withstand Rough Waters

Best practices: Tune the Riggings and Sails

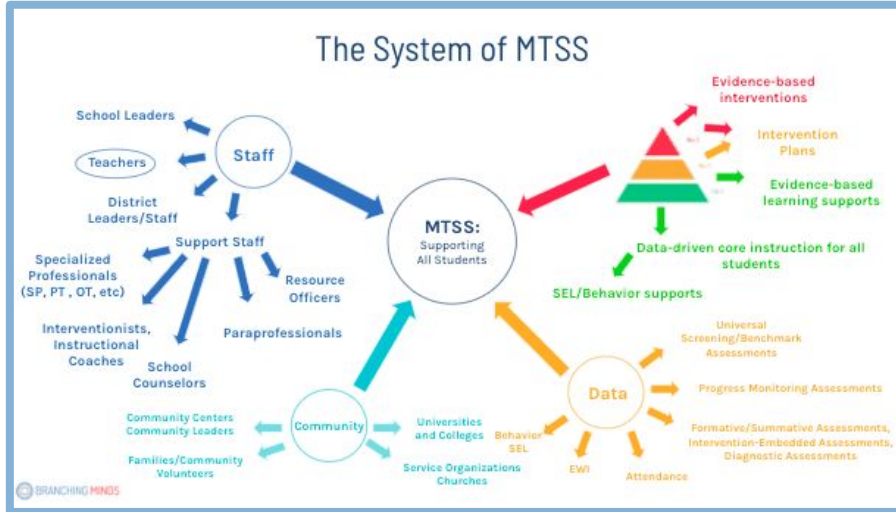
Welcome Aboard OUR MTSS

Q&A



Today's destination: Getting your team (Sup't to Nuts) Ready

What is MTSS (Multi-tiered System of Support)



Universal Screening for ALL Students



Multi-Level Prevention System beginning with Quality Core/Universal Curriculum & Instruction



Problem-Solving Protocol (Define the Problem, Analyze Why & Develop a Plan, Implement Plan, and Evaluate the Plan Effectiveness & Adjust)

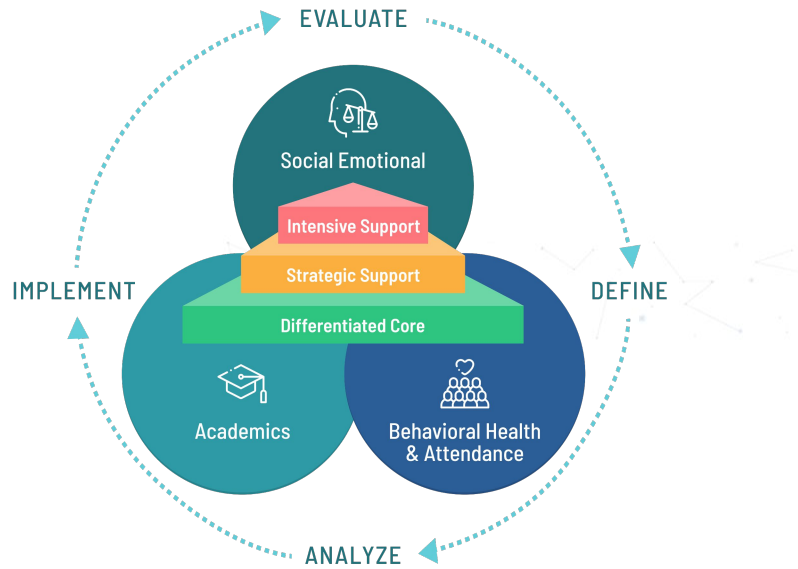


Making Data-informed Adjustments to Student Support



Communication and Collaboration through Quality Meetings

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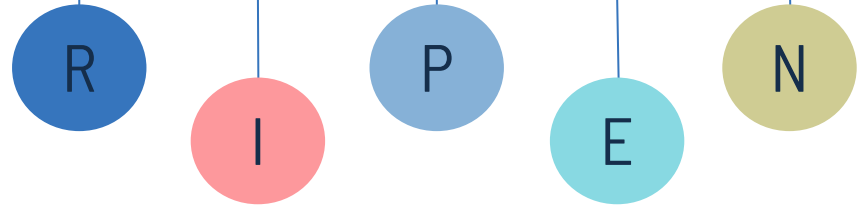


Making Data-informed Adjustments to Student Support



Communication and Collaboration through Quality Meetings

Create a Sense of Urgency



Ahead of this...	Try This...
Determine <i>how</i> change must occur.	Determine <i>why</i> change must occur.
Establish tight deadlines and encourage competitive spirit.	Create a compelling narrative that explains why change is necessary in the organization.
Wait for staff to struggle or community members to force change.	Set your priorities. If change is required, LEAD it!

Build a Guiding Coalition

- Establish your MTSS Team
 - District-level
 - School-level
- Leadership and Expertise
- Carry the compelling message forward - with the practical *how-to*



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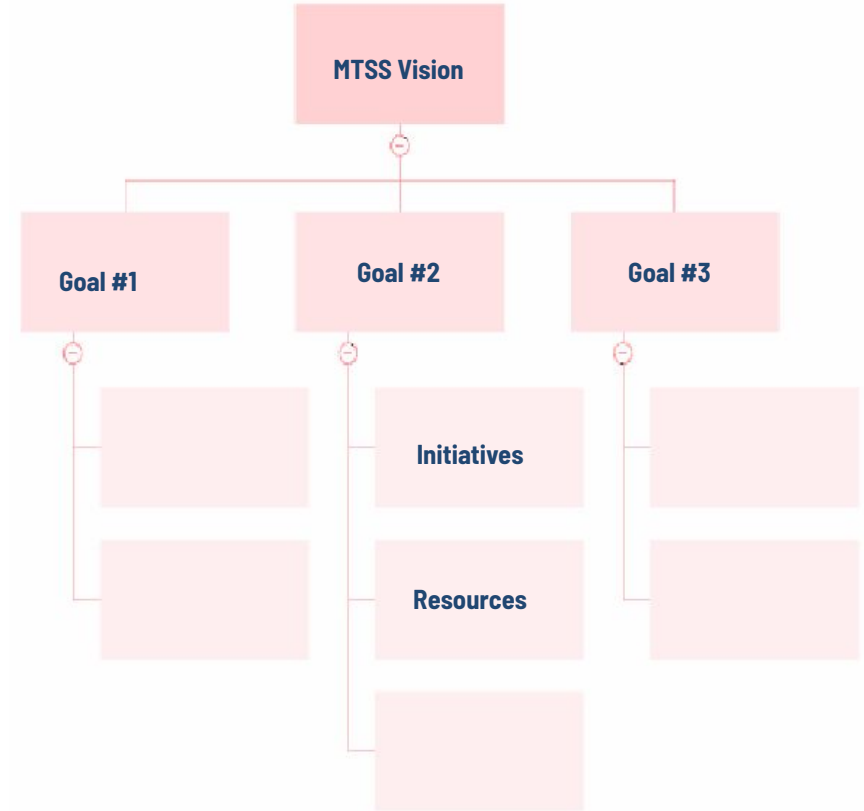


A Strategic MTSS Vision for all Stakeholders

Form a Strategic Vision and Tie Initiatives to MTSS

A strategic vision...

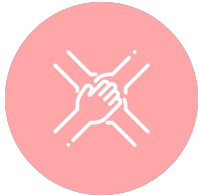
- Aligns Goals (School Improvement Goals, District Goals)
- Establishes a Relevance for MTSS
- Articulates **Guiding Principles**
- Defines Strategies to Achieve Success



Enlist Volunteer Advocates



Teachers, counselors, administrators, psychologists, social workers, MTSS coordinators, and special educators, create momentum with positive acceptance.



Helps actively communicate action steps and the rationale for MTSS adoption.



Aides in providing feedback on how to incorporate other responsibilities and initiatives within the MTSS framework.

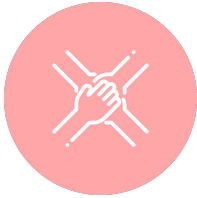


Disseminates technical assistance, training, and support to other staff.

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Does your compelling message gain traction with all stakeholders?

A large, light gray thought bubble with a blue outline and a tail pointing towards the bottom right. Inside the bubble, the text "Does your compelling message gain traction with all stakeholders?" is written in a bold, black, sans-serif font. Three smaller, empty thought bubbles of the same style are arranged in a descending line to the right of the main bubble's tail.



Charting the Course: Anticipating and withstanding rough waters

Enable Action by Removing Barriers



**Specific
Expectations,
Procedures, and
Policies**



**How does this
differ from current
practice?**



**What is the
implementation
difficulty?
(Big Lift v. Small
Lift)**



**Who does this
affect?**



**What will you
expect from your
staff (look fors)?**

Enable Action by Removing Barriers



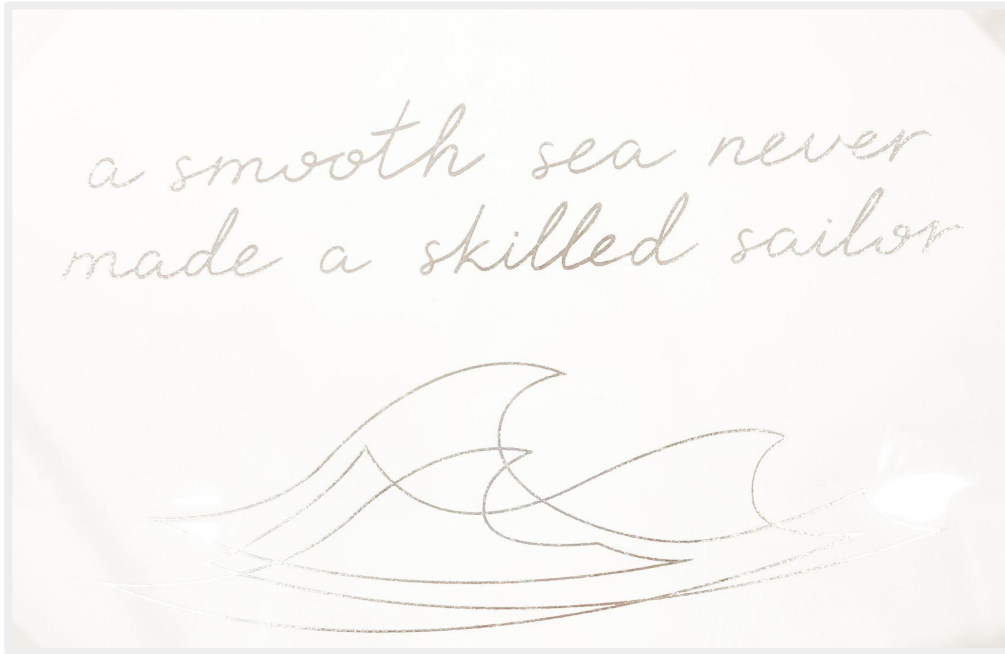
Share a challenge you anticipate and how you plan to address it?

**What is the implementation difficulty?
(Big Lift v. Small Lift)**

Who does this affect?

What will you expect from your staff (look fors)?

Generate Short Term Wins



Collect, Categorize,
and Communicate
WINS!

- ★ Relevant
- ★ Meaningful
- ★ Tangible
- ★ Replicable



Best Practices for How to Communicate Your Strategic Vision:
Tune the Riggings and Check the Sails

Sustain Acceleration

Maintaining and communicating a clear vision can help ease resistance and frustration that is naturally present during change.

- Maintain attention and focus to best practice
- Provide support to varied levels of experience within your staff.

Audience: Who are your key audiences for communication and engagement outreach? Why do they matter?	Goals: What do you hope to accomplish with your communication and outreach	Timeline or Messaging Opportunity: When are we sharing this message? Or What are the events that make it a good time to communicate?
Messengers: Who are the best messengers for your messages and audience?	Messages: What are your key messages for each audience?	Tactics: What tactics will you use for communication and engagement? How will you execute your tactics?



Welcome aboard our MTSS

Institute Change



[RESULTS] HAVE AN EXTRAORDINARY AND IMMENSE VALUE. THEY CONTRIBUTE NOT ONLY TO THE SPIRIT OF THE PARTICIPANTS, BUT SHOW WITH EVIDENCE AND TANGIBLE CLARITY THAT THIS [SYSTEM] IS REACHABLE AND DOABLE.

ALBERTO IRACE / FORMER CEO
DR. KOTTER'S 8-STEP PROCESS FOR LEADING CHANGE



Q&A



The Branching Minds MTSS Summit
December 6-7, 2022

Setting Intentions for the New Year: MTSS 2023

www.BranchingMinds.com/MTSS-Summit-2022

A red and white megaphone graphic pointing towards the right, with a red line extending from its handle towards the top right corner of the image.

**Register for
this virtual
event!**

Upcoming Webinar



FREE WEBINAR

August 23, 2022, 1 PM EST/ 12 PM CST/ 10 AM PST

District Panel: How to Ensure that MTSS is Clearly Communicated and Understood by All Stakeholders



08/23/2022

bit.ly/mtss-coms

Before you go...



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Resources

- [Introducing Staff to MTSS Turnkey Slides](#)
- [The Ultimate Guide to MTSS](#)
- [Demystifying the MTSS Mystery](#)
- [MTSS Software](#)
- [MTSS Resources for School Leadership](#)
- [MTSS Impact on School Culture](#)
- [Communication for MTSS](#) (includes communication planning template)
- [School Leaders Goal Setting Planning Sheet](#)

Thank you and Bon Vent!